



# arte capital

BIENVENIDOS AL FUTURO DEL ARTE

## 2025

## Open Call

### 🌟 International Arte Capital Fair 2025 🌟

**Attention visual artists, plastic artists, and galleries from around the world!**

The International Arte Capital Fair, the most important art event in Latin America, invites you to be part of an unforgettable experience from November 13 to 17, 2025, at the Centro Internacional de Exposiciones y Convenciones, World Trade Center (CIEC-WTC). This is your time to shine and connect with the art world! 🌟

### 🌟 Why Participate in Arte Capital?

🔑 **International Exposure:** Showcase your talent to **over 3,000 visitors** from around the world, including collectors, critics, curators, and sponsors.

💡 **Strategic Connections:** Network with art experts, specialized media, and industry influencers.

📌 **Professional Growth:** Position your work in new markets and access resources that will enhance your career.

🎧 **A Multisensory Experience:** Enjoy art alongside music, gastronomy, interactive activities, and the vibrant spirit of creativity.

### 🔪 Participation Options

1. 🎨 **Individual Stand:** Showcase your talent with an exclusive space dedicated to your artwork.

2. 🧑‍🎨 **Duo Stand:** Share the stage with another artist and amplify your impact.

3. 🧑‍🎨🧑‍🎨 **Collective Stand:** Join forces with a group (maximum 3 artists) and demonstrate the power of teamwork.

4. 💖 **Sponsor Mode:**

○ **Invite a partner company to sponsor your stand** (subject to prior approval by Arte Capital).

○ Exclusive Benefits for Your Sponsor:

▪ 📺 **Visibility:** Featured logo on your stand and presence on social media.

▪ 📺 **Promotion:** Advertising spot on the fair's screens.

▪ 🏆 **Recognition:** Award as a **Empresa Culturalmente Responsable (ECR) - Culturally Responsible Company.**

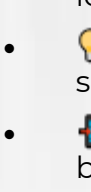
○ 🌟 **Thank You Video:** Share the spotlight with your sponsor and leave a lasting impression on the audience.

5. 🏠 **Art Gallery:** Promote your artists and their art work.

### 📄 Art Experience

Date: **November 13 to 17, 2025**

Sede: **CIEC WTC Mexico City / Maya Hall 3**



CENTRO INTERNACIONAL DE EXPOSICIONES Y CONVENCIONES  
**WORLD TRADE CENTER**  
CIUDAD DE MEXICO

### 💎 Benefits for Participating Artists

• 🎯 **Customized Stand:** Designed with your logo and image to highlight your artwork.

• 💡 **Professional Lighting:** A well-equipped space to make your pieces shine.

• 📱 **Access to the Digital Platform:** Promotion before, during, and after the fair.

• 🎥 **Individual Interview:** Audiovisual material showcasing your participation.

• 🌐 **International Ranking:** Be part of the top-ranked artists on a global scale!

### 📁 Post-Fair Benefits

• 📷 **Image Package:** Professional photos from the event.

• 📰 **Press Compendium:** Reviews and publications that will expand your reach.

### 🌟 2025 Features

• 🏠 **Gallery Area**

• 🧑‍🎨 **+ 100 national and international artists** showcasing their talent.

• 🖼️ **Exhibition and Artwork Sales:** Connect with collectors and investors.

• 🎨 **Warming up** with exciting **street art** activities.

• 📺 **Social Media Campaign** boosting visibility for artists and sponsors.

• 🌟 **Brand Presence:** Sponsors will shine both at the festival and on our digital platform.

• 🧑‍🎨 **Over 3,000 visitors** enjoying the in-person experience.

• 🕒 **VIP Opening Night** Featuring 150+ collectors and investors for an exclusive networking experience.

### 📄 Registration Process

1. 🌐 **Register:**

Sign up on our website:

[artecapital.com.mx](http://artecapital.com.mx) or send an email to

[hola@artecapital.com.mx](mailto:hola@artecapital.com.mx)

2. 📁 **Submit Your Portfolio:**

○ 4 images of your artworks.

○ Instagram profile.

○ Updated Resume with contact information.

3. 📧 **Notification:**

Our curatorial committee will review your proposal and notify you via email.

4. 💖 **Proposal Meeting:**

If selected, we will provide you with all the information regarding spaces, fees, setup, and dismantling.

### 🎯 Categories:

🎨 Painting | 🗿 Sculpture | 🖼️ Printmaking |

🌐 Digital Art | 🧵 Textile Art | 🎨 Street Art |

🔪 Installation | 🎭 Mixed Media

### 🌟 Join the Celebration of Art!

Enjoy a unique experience where art and the senses come together. Connect with the audience, share your vision, and experience art like never before. **Don't miss this opportunity to make history at the International Arte Capital Fair 2025!**

### 📅 Event Schedule

📅 **Wednesday, November 12:** Artwork Setup: 10:00 AM – 8:00 PM

📅 **Thursday, November 13:**

• **VIP Opening Night:** 20:00 h

• **Exclusive Concert:** Special entry for artwork buyers

📅 **Friday, November 14 to Sunday, November 16:**

• Open exhibition and Art Sale: 11:00 AM – 8:00 PM

• 📅 **Sunday, November 17:** Artwork Dismantling: 2:00 PM – 6:00 PM

### 🚀 Innovations 2025

1. 🏠 **Gallery Area:** New expanding opportunities for artists and collectors.

2. 💖 **Sponsor Mode for Artists:** Invite a company to sponsor you.

3. 🎧 **Exclusive VIP Opening Event** Reserved for artwork buyers

4. 🖼️ **World's Largest Collaborative 3D LEGO Mural Construction.**

### 🔪 Technical Details

🧑‍🎨 **1 table and 2 chairs** for interacting with visitors.

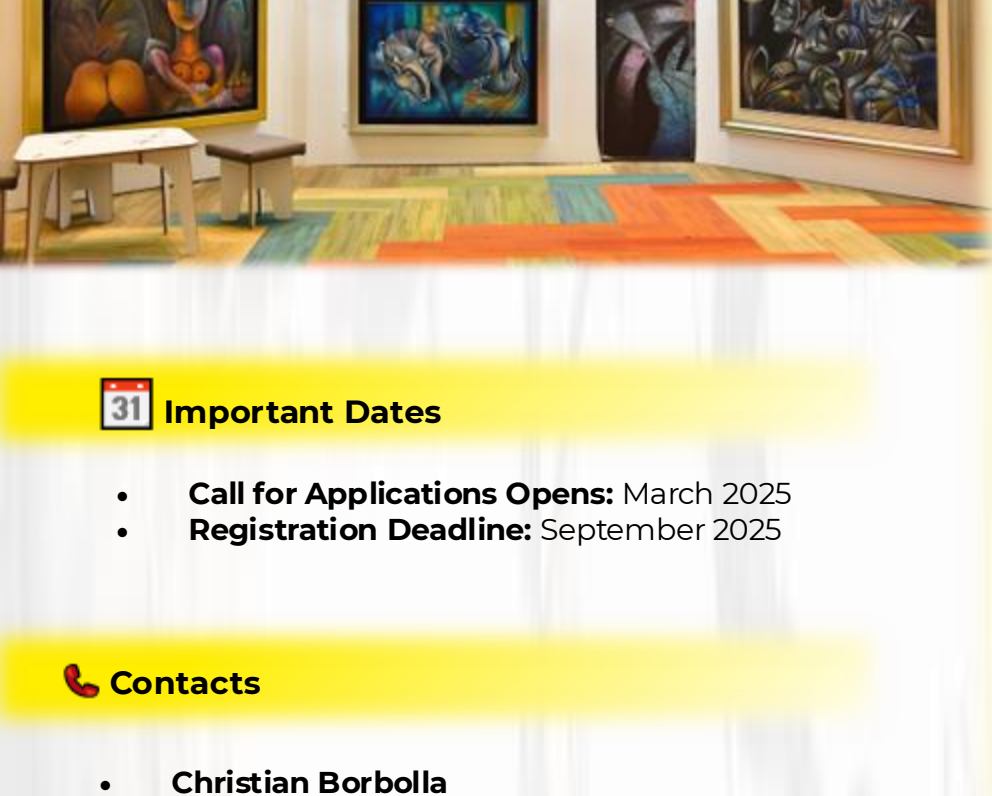
⚡ **110V power outlet** for your equipment.

💡 **6 LED lights** to provide excellent illumination for your artwork.

🖼️ **Exhibition area:** 7m x 3m height (21 m²).

🔪 **Front view:** An impressive **6-meter-wide display** space

📦 **Storage area:** A convenient **1.10m x 1.10m space** for supplies and materials



### 📅 Important Dates

• **Call for Applications Opens:** March 2025

• **Registration Deadline:** September 2025

### 📞 Contacts

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Make 2025 the year your art transcends borders.

**Join the International Arte Capital Fair and leave your mark on the history of Mexican art!**

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